

Employment Prospect Series: April 2020

This monthly update to the *Employment Prospect Series* provides an overview of new job opportunities in the Niagara region. These jobs are categorized into the level of education that is typically required for these jobs; this definition is based on Statistics Canada's National Occupational Classification matrix, 2016.¹

It is important to note that in April of 2020, the Government of Ontario's response to the COVID-19 pandemic expanded the list of non-essential businesses that must close (April 3), extended emergency orders until May 6, and indicated that publically funded schools would remain closed until May 31.

This update continues on from March's *Employment Prospect Series* blog to reflect jobs posted throughout the following four weeks (March 29-April 25). These April data continue to show changes in job posting trends that had started in March 2020.

Table 1 shows that, across each level of required educational attainment, job demand was much lower throughout these four weeks in April 2020 when compared to the same time-frame in April 2019.

Table 1. New Job Posts, Niagara, April 2019 and 2020

	On the job training		High School Diploma		College Diploma or Apprenticeship Certificate		University Degree and/or Management Occupations	
	2019	2020	2019	2020	2019	2020	2019	2020
Week 1	49	35	139	67	131	48	69	29
Week 2	44	24	162	48	147	56	73	42
Week 3	45	19	139	61	121	37	61	49
Week 4	44	12	165	53	154	74	84	32

Source: Talent Neuron, Niagara region, New posts excluding Kijiji. Week 1: Mar 31-April 6 2019 & Mar 29-April 4 2020; Week 2: April 7-13 2019 & April 5-11 2020; Week 3: April 14-20 2019 & April 12-18 2020; Week 4: April 21-27 2019 & April 19-25 2020

¹ <http://cnp.edsc.gc.ca/English/NOC/Matrix2016.aspx?ver=06%u2282%3D0>



Though job demand throughout April 2020 generally declined due to the COVID-19 pandemic, it is important to note that there were new job opportunities being posted by employers. Table 2 outlines the top jobs that were posted and their level of required education.

Table 2. Top 5 In-Demand Jobs by Required Level of Education, April 2020

Occupation	Job Posts
On-The-Job Training	
Food counter attendants, kitchen helpers and related support occupations	30
Cashiers	23
Construction trades helpers and labourers	7
Other sales related occupations	5
Light duty cleaners	5
High School Diploma	
Home support workers, housekeepers and related occupations	35
Retail salespersons	17
Bus drivers, subway operators and other transit operators	16
Other customer and information services representatives	15
Transport truck drivers	12
College Diploma and/or Apprenticeship Training	
Licensed practical nurses	19
Food service supervisors	16
Retail sales supervisors	15
Cooks	15
Interior designers and interior decorators	9
University Degree and/or Management Occupations	
Registered nurses & registered psychiatric nurses	36
Industrial & manufacturing engineers	9
Other financial officers	6
Civil engineers	5
Managers in health care	5
Facility operation & maintenance managers	5
Advertising, marketing & public relations managers	5

Source: Talent Neuron, Niagara region, New posts excluding Kijiji, March 29-April 25 2020.

Table 3 outlines the number of jobs that existed in Niagara for each of these top occupations and the estimated hourly wage ranges for 2018. Note that these data do not reflect any changes or impacts from COVID-19. Hourly wages below minimum wage likely reflect part-time work as our data source uses average annual incomes to produce its hourly estimates.



Table 3. 2019 Job Counts and 2018 Hourly Wages, Niagara

Occupation	Jobs 2019	2018 Hourly Wages		
		Low	Medium	High
On-The-Job Training				
Food counter attendants, kitchen helpers & related support occupations	6,199	\$10.99	\$13.14	\$16.99
Cashiers	4,980	\$11.00	\$13.00	\$15.00
Construction trades helpers and labourers	1,741	\$13.66	\$19.51	\$33.17
Other sales related occupations	466	\$11.75	\$14.19	\$20.94
Light duty cleaners	3,212	\$10.86	\$14.04	\$20.59
High School Diploma				
Home support workers, housekeepers & related occupations	597	\$15.86	\$21.15	\$30.80
Retail salespersons	7,334	\$11.53	\$14.16	\$21.88
Bus drivers, subway operators and other transit drivers	1,123	\$11.82	\$16.37	\$30.20
Other customer & information services representatives	2,574	\$12.17	\$17.04	\$29.27
Transport truck drivers	2,963	\$15.20	\$21.27	\$30.85
College Diploma and/or Apprenticeship Training				
Licensed practical nurses	980	\$20.37	\$27.50	\$32.60
Food service supervisors	1,021	\$11.08	\$13.74	\$18.80
Retail sales supervisors	2,790	\$13.49	\$18.44	\$31.91
Cooks	3,226	\$11.02	\$13.53	\$18.36
Interior designers and interior decorators	214	\$13.94	\$19.92	\$32.59
University Degree and/or Management Occupations				
Advertising, marketing & public relations managers	363	\$24.55	\$42.44	\$66.47
Managers in health care	423	\$26.81	\$48.97	\$72.17
Facility operation & maintenance managers	401	\$16.32	\$32.50	\$53.33
Other financial officers	699	\$18.44	\$29.04	\$52.70
Civil engineers	310	\$24.02	\$38.84	\$65.11
Industrial & manufacturing engineers	135	\$20.66	\$33.81	\$52.89
Registered nurses & registered psychiatric nurses	3,039	\$22.42	\$36.68	\$46.87

Source: EMSI Analyst, Niagara region, 2019.3 run, employees. Low = 10th percentile, Medium = median, High = 90th percentile. 2019 job counts are estimates based on partial year data.

All previous monthly reports are available on NWPB's website. NWPB also produces quarterly reports alongside our monthly reports. The quarterly reports provide provincial-level benchmarks for job counts and trends of job growth and decline. It is our hope that these reports will support Niagara's residents who are looking to enter the workforce or grow their career. If there is a specific occupation of interest to you, or if you have a question beyond the data represented in this report, please contact:

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