

# 2018 MUNICIPAL SNAPSHOT NIAGARA-ON-THE-LAKE

A Supplement to NWPB's Labour Market Planning Report

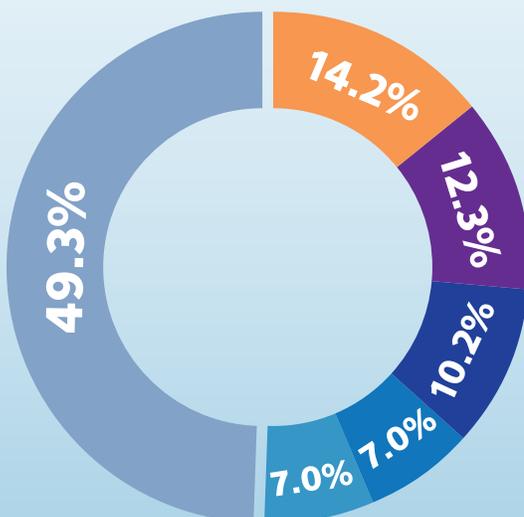
## INDUSTRY, OCCUPATIONS & WAGES, 2017

In 2017 there were a total of **10,688** jobs in Niagara-on-the-Lake. This is a **3.1%** increase compared to 2016's count of 10,371 jobs within the municipal boundaries.

**Note:** the data presented in this report reflect the jobs that are located in the Niagara-on-the-Lake census subdivision (i.e.: within Niagara-on-the-Lake's municipal boundaries).

As noted in Figure 1, the top three industries in Niagara-on-the-Lake in 2017 were **accommodation and food services**, **retail trade**, and **manufacturing**. The number of jobs in these industries makes up a total of **36.8%** of the jobs in Niagara-on-the-Lake.

**FIGURE 1: TOP FIVE INDUSTRIES BY NUMBER OF JOBS, NIAGARA-ON-THE-LAKE, 2017**



Accommodation & food services

Retail trade

Manufacturing

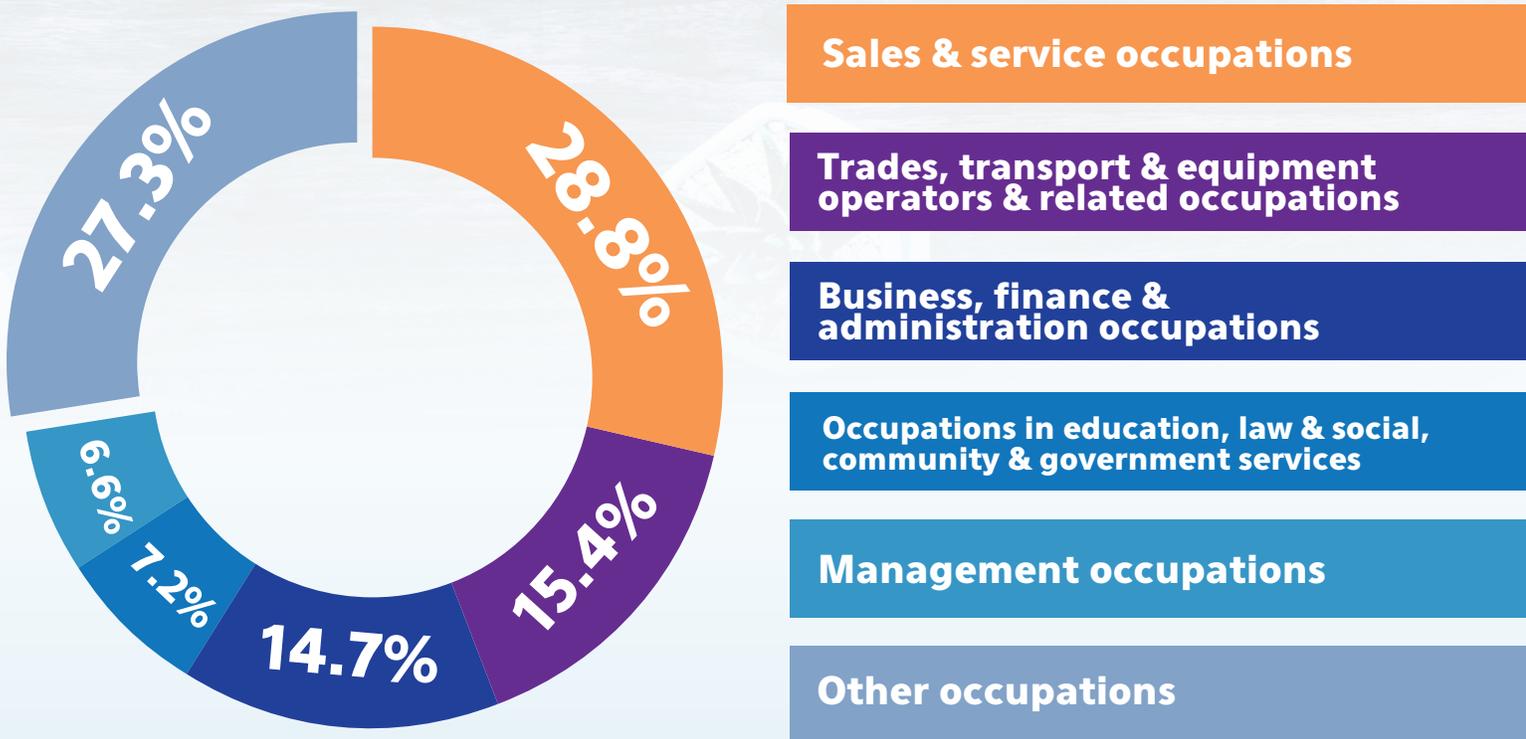
Agriculture, forestry, fishing & hunting

Health care & social assistance

Other industries

Figure 2 depicts the top occupations in Niagara-on-the-Lake by number of jobs in 2017. The top three occupations were **sales and service occupations; trades, transport and equipment operators and related occupations;** and **business, finance and administration occupations**. These three occupations combined account for **58.9%** of the jobs in Niagara-on-the-Lake.

**FIGURE 2: TOP FIVE OCCUPATIONS BY NUMBER OF JOBS, NIAGARA-ON-THE-LAKE, 2017**



Another factor of interest when analyzing a municipal labour market is its occupational compensation profile. For this report, we assessed the median hourly income of occupations in Niagara-on-the-Lake. We converted this data into an annual income figure based on based on a 40-hour work week for a year (52 weeks). Based on these data, the **highest paid occupations** in Niagara-on-the-Lake in 2017 were:

- **Management occupations**, with **701** jobs and an annual median salary of **\$80,791**
- **Occupations in education, law and social, community and government services**, with **769** jobs and an annual median salary of **\$69,310**
- **Natural and applied sciences related occupations**, with **593** jobs and a median salary of **\$68,657**

# OCCUPATIONAL GROWTH, 2017

**Table 1** outlines the four occupations that experienced the most growth in terms of number of jobs within Niagara-on-the-Lake between 2016 and 2017. These occupations are ranked by absolute gains within each occupation, and the percentage represents how much growth that occupation experienced. **Table 2** provides historical data on the top five occupations, based on the number of jobs in 2017, to show how job counts have changed over a one-year, five-year, and ten-year time span.

**TABLE 1: TOP FOUR OCCUPATIONS BY JOB GROWTH IN 2017, NIAGARA-ON-THE-LAKE**

Occupation	2016 jobs	2017 jobs	Total change	% change
Sales & service occupations	2,939	3,078	139	4.7%
Occupations in manufacturing & utilities	597	661	64	10.7%
Trades, transport & equipment operators & related occupations	1,598	1,643	45	2.8%
Natural & applied sciences & related occupations	569	614	45	7.9%

**TABLE 2: HISTORICAL JOB CHANGE FOR THE TOP FIVE OCCUPATIONS IN 2017, NIAGARA-ON-THE-LAKE**

Occupation	2007 jobs	2012 jobs	2016 jobs	2017 jobs	2007-2017		2012-2017	
					Total change	% change	Total change	% change
Sales & service occupations	2,849	2,724	2,939	3,078	229	8.0%	354	13.0%
Trades, transport & equipment operators & related occupations	1,299	1,494	1,598	1,643	344	26.5%	149	10.0%
Business, finance & administration occupations	1,284	1,453	1,610	1,575	291	22.7%	122	8.4%
Occupations in education, law & social, community & government services	643	695	838	769	126	19.6%	74	10.6%
Management occupations	772	785	668	701	-71	-9.2%	-84	-10.7%

# JOB DEMAND IN NIAGARA-ON-THE-LAKE, 2017

NWPB estimates job demand through the aggregation of public-facing, online job postings. Between January 1, 2017 and December 31, 2017, there were **930** job postings listed in Niagara-on-the-Lake. The five most common occupations listed in Niagara-on-the-Lake job postings can be found in Figure 3. The top three identified occupations in terms of demand were:

- **Sales and service occupations (52.8%** of job postings)
- **Trades, transport and equipment operators (9.6%** of job postings)
- **Business, finance and administration occupations (8.5%** of job postings)

**FIGURE 3: TOP FIVE OCCUPATIONS FOUND IN JOB POSTINGS, NIAGARA-ON-THE-LAKE, 2017**

