

# 2018 MUNICIPAL SNAPSHOT **NIAGARA FALLS**

A Supplement to NWPB's Labour Market Planning Report

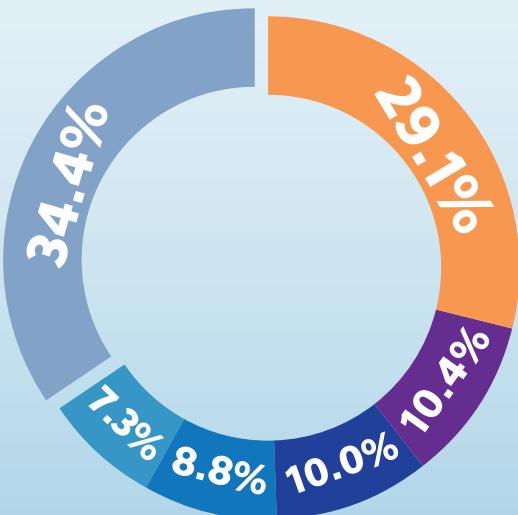
## INDUSTRY, OCCUPATIONS & WAGES, 2017

In 2017 there were a total of **42,720** jobs in Niagara Falls. This is a **3.3%** increase compared to 2016's count of **41,338** jobs within the municipal boundaries.

**Note:** the data presented in this report reflect the jobs that are located in the Niagara Falls census subdivision (i.e.: within Niagara Falls' municipal boundaries).

As noted in Figure 1, the top three industries in Niagara Falls in 2017 were **accommodations and food services; arts, entertainment and recreation;** and **retail trade.** The number of jobs in these industries makes up a total of **49.5%** of the jobs in Niagara Falls.

**FIGURE 1: TOP FIVE INDUSTRIES BY NUMBER OF JOBS,  
NIAGARA FALLS, 2017**



**Accommodation & food services**

**Retail trade**

**Arts, entertainment & recreation**

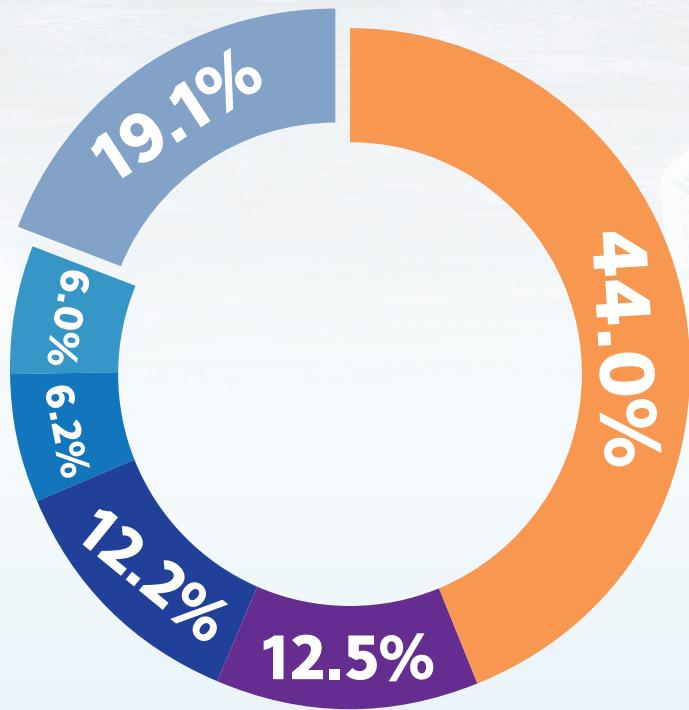
**Health care & social assistance**

**Construction**

**Other industries**

Figure 2 depicts the top occupations in Niagara Falls by number of jobs in 2017. The top three occupations were **sales and service occupations**; **trades, transport and equipment operators and related occupations**; and **business, finance and administration occupations**. These three occupations combined account for **68.7%** of the jobs in Niagara Falls.

## FIGURE 2: TOP FIVE OCCUPATIONS BY NUMBER OF JOBS, NIAGARA FALLS, 2017



**Sales & service occupations**

**Trades, transport & equipment operators & related occupations**

**Business, finance & administration occupations**

**Occupations in education, law & social, community & government services**

**Health occupations**

**Other occupations**

Another factor of interest when analyzing a municipal labour market is its occupational compensation profile. For this report, we assessed the median hourly income of occupations in Niagara Falls. We converted this data into an annual income figure based on a 40-hour work week for a year (52 weeks). Based on these data, the **highest paid occupations** in Niagara Falls in 2017 were:

- **Management occupations**, with **2,409** jobs and a median annual salary of **\$80,766**
- **Occupations in education, law and social, community and government services**, with **2,657** jobs and a median annual salary of **\$68,758**.
- **Natural and applied sciences related occupations**, with **1,892** jobs and a median salary of **\$67,859**

# OCCUPATIONAL GROWTH, 2017

**Table 1** outlines the four occupations that experienced the most growth in terms of number of jobs within Niagara Falls between 2016 and 2017. These occupations are ranked by absolute gains within each occupation, and the percentage represents how much growth that occupation experienced. **Table 2** provides historical data on the top five occupations, based on the number of jobs in 2017, to show how job counts have changed over a one-year, five-year, and ten-year time span.

**TABLE 1: OCCUPATIONS WITH THE MOST GROWTH, 2016-2017, NIAGARA FALLS**

Occupation	2016 jobs	2017 jobs	Total change	% change
Sales & service occupations	17,919	18,783	864	4.8%
Trades, transport & equipment operators & related occupations	5,055	5,352	297	5.9%
Health occupations	2,397	2,561	164	6.8%
Natural & applied sciences & related occupations	1,758	1,892	134	7.6%

**TABLE 2: HISTORICAL JOB CHANGE FOR THE TOP FIVE OCCUPATIONS IN 2017, NIAGARA FALLS**

Occupation	2007 jobs	2012 jobs	2016 jobs	2017 jobs	2007-2017		2012-2017	
					Total change	% change	Total change	% change
Sales & service occupations	19,253	17,649	17,919	18,783	470	-2.4%	1,134	6.4%
Trades, transport & equipment operators & related occupations	4,788	4,771	5,055	5,352	564	11.8%	581	12.2%
Business, finance & administration occupations	4,999	4,860	5,331	5,195	196	3.9%	335	6.9%
Occupations in education, law & social, community & government services	2,556	2,418	2,739	2,657	101	4.0%	239	9.9%
Health occupations	1,887	2,192	2,397	2,561	674	35.7%	369	16.8%

# JOB DEMAND IN NIAGARA FALLS, 2017

NWPB estimates job demand through the aggregation of public-facing, online job postings. Between January 1, 2017 and December 31, 2017, there were **3,773** job postings listed in Niagara Falls. The five most common occupations listed in Niagara Falls job postings can be found in Figure 3. The top three identified occupations in terms of demand were:

- **Sales and service occupations** (**57.1%** of job postings)
- **Business, finance and administrative occupations** (**11.7%** of postings)
- **Trades, transport and equipment operators** (**8.9%** of job postings)

**FIGURE 3: TOP FIVE OCCUPATIONS FOUND IN JOB POSTINGS, NIAGARA FALLS, 2017**

