

2018 MUNICIPAL SNAPSHOT PORT COLBORNE

A Supplement to NWPB's Labour Market Planning Report

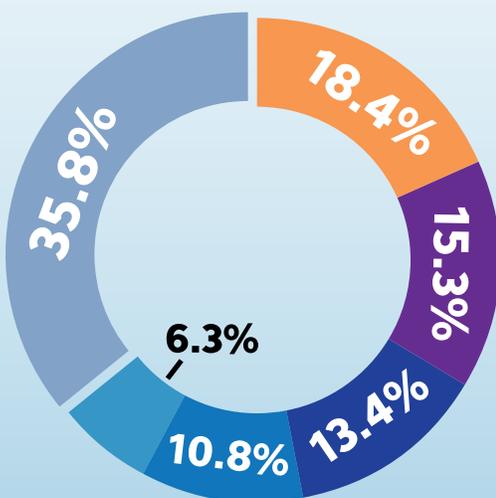
INDUSTRY, OCCUPATIONS & WAGES, 2017

In 2017 there were a total of **5,916** jobs in Port Colborne. This is a **1.7%** increase compared to 2016's count of 5,818 jobs within the municipal boundaries.

Note: the data presented in this report reflect the jobs that are located in the Port Colborne census subdivision (i.e.: within Port Colborne's municipal boundaries).

As noted in Figure 1, the top three industries in Port Colborne in 2017 were **retail trade, manufacturing, and health care and social assistance**. The number of jobs in these industries makes up a total of **46.9%** of the jobs in Port Colborne.

FIGURE 1: TOP FIVE INDUSTRIES BY NUMBER OF JOBS, PORT COLBORNE, 2017



Retail trade

Manufacturing

Health care & social assistance

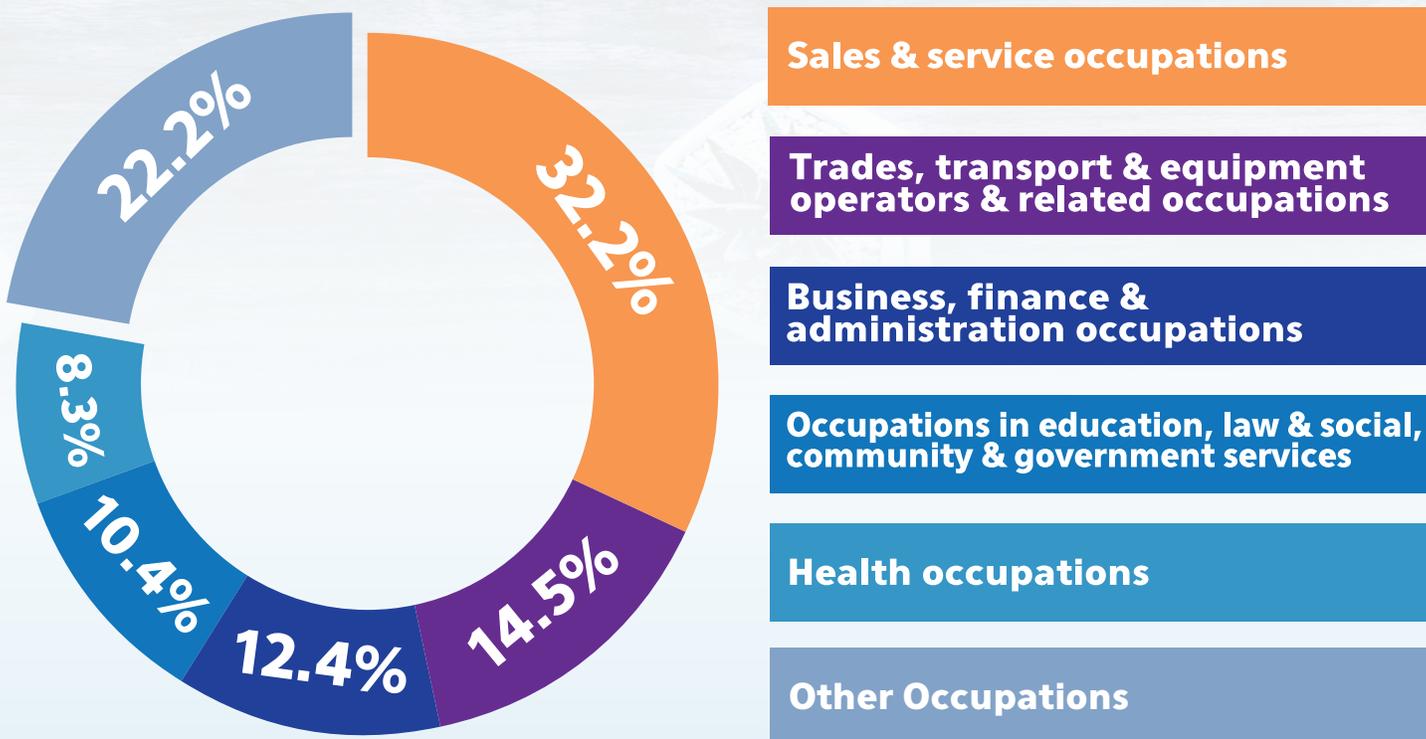
Accommodation & food services

Educational services

Other industries

Figure 2 depicts the top occupations in Port Colborne by number of jobs in 2017. The top three occupations were **sales and service occupations; trades, transport and equipment operators and related occupations;** and **business, finance and administration occupations**. These three occupations combined account for **58.8%** of the jobs in Port Colborne.

FIGURE 2: TOP FIVE OCCUPATIONS BY NUMBER OF JOBS, PORT COLBORNE, 2017



Another factor of interest when analyzing a municipal labour market is its occupational compensation profile. For this report, we assessed the median hourly income of occupations in Port Colborne. We converted this data into an annual income figure based on a 40-hour work week for a year (52 weeks). Based on these data, the **highest paid occupations** in Port Colborne in 2017 were:

- **Management occupations**, with **302** jobs and a median annual salary of **\$81,960**
- **Natural and applied sciences related occupations**, with **220** jobs and a median annual salary of **\$67,346**
- **Occupations in education, law and social, community and government services**, with **617** jobs and a median annual salary of **\$66,015**

OCCUPATIONAL GROWTH, 2017

Table 1 outlines the four occupations that experienced the most growth in terms of number of jobs within Port Colborne between 2016 and 2017. These occupations are ranked by absolute gains within each occupation, and the percentage represents how much growth that occupation experienced. **Table 2** provides historical data on the top five occupations, based on the number of jobs in 2017, to show how job counts have changed over a one-year, five-year, and ten-year time span.

TABLE 1: OCCUPATIONS WITH THE MOST GROWTH, 2016-2017, PORT COLBORNE

Occupation	2016 jobs	2017 jobs	Total change	% change
Sales & service occupations	1,837	1,903	66	3.6%
Health occupations	450	494	44	9.8%
Trades, transport & equipment operators & related occupations	830	857	27	3.3%
Natural & applied sciences & related occupations	200	220	20	10.0%

TABLE 2: HISTORICAL JOB CHANGE FOR THE TOP FIVE OCCUPATIONS IN 2017, PORT COLBORNE

Occupation	2007 jobs	2012 jobs	2016 jobs	2017 jobs	2007-2017		2012-2017	
					Total change	% change	Total change	% change
Sales & service occupations	1,539	1,618	1,837	1,903	364	23.7%	285	17.6%
Trades, transport & equipment operators & related occupations	1,122	777	830	857	-265	-23.6%	80	10.3%
Business, finance & administration occupations	735	682	753	731	-4	-0.5%	49	7.2%
Occupations in education, law & social, community & government services	563	655	636	617	54	9.6%	-38	-5.8%
Health occupations	465	412	450	494	29	6.2%	82	19.9%

JOB DEMAND IN PORT COLBORNE, 2017

NWPB estimates job demand through the aggregation of public-facing, online job postings. Between January 1, 2017 and December 31, 2017, there were **270** job postings listed in Port Colborne. The six most common occupations listed in Port Colborne's job postings can be found in Figure 3. The top three identified occupations in terms of demand were:

- **Sales and service occupations (24.1%** of job postings)
- **Trades, transport and equipment operators (23.3%** of job postings)
- **Business, finance and administrative occupations (12.2%** of job postings)

FIGURE 3: TOP FIVE OCCUPATIONS FOUND IN JOB POSTINGS, PORT COLBORNE, 2017

