

# 2018 MUNICIPAL SNAPSHOT WELLAND

A Supplement to NWPB's Labour Market Planning Report

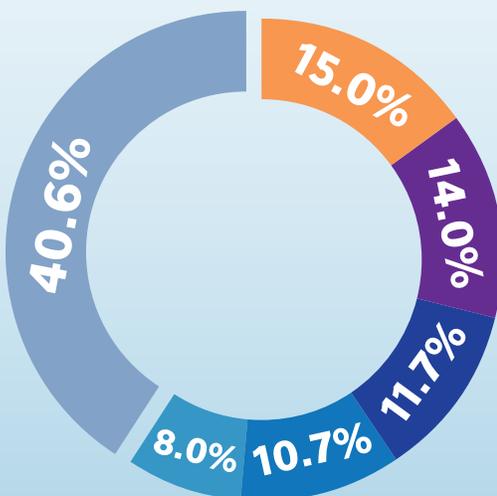
## INDUSTRY, OCCUPATIONS & WAGES, 2017

In 2017 there were a total of **23,838** jobs in Welland. This is a **2.3%** increase compared to 2016's count of 23,309 jobs within the municipal boundaries.

**Note:** the data presented in this report reflect the jobs that are located in the Welland census subdivision (i.e.: within Welland's municipal boundaries).

As noted in Figure 1, the top three industries in Welland in 2017 were **retail trade**, **health care and social assistance**, and **educational services**. The number of jobs in these industries makes up a total of **40.7%** of the jobs in Welland.

FIGURE 1: TOP FIVE INDUSTRIES BY NUMBER OF JOBS, WELLAND, 2017



Retail trade

Health care & social assistance

Educational services

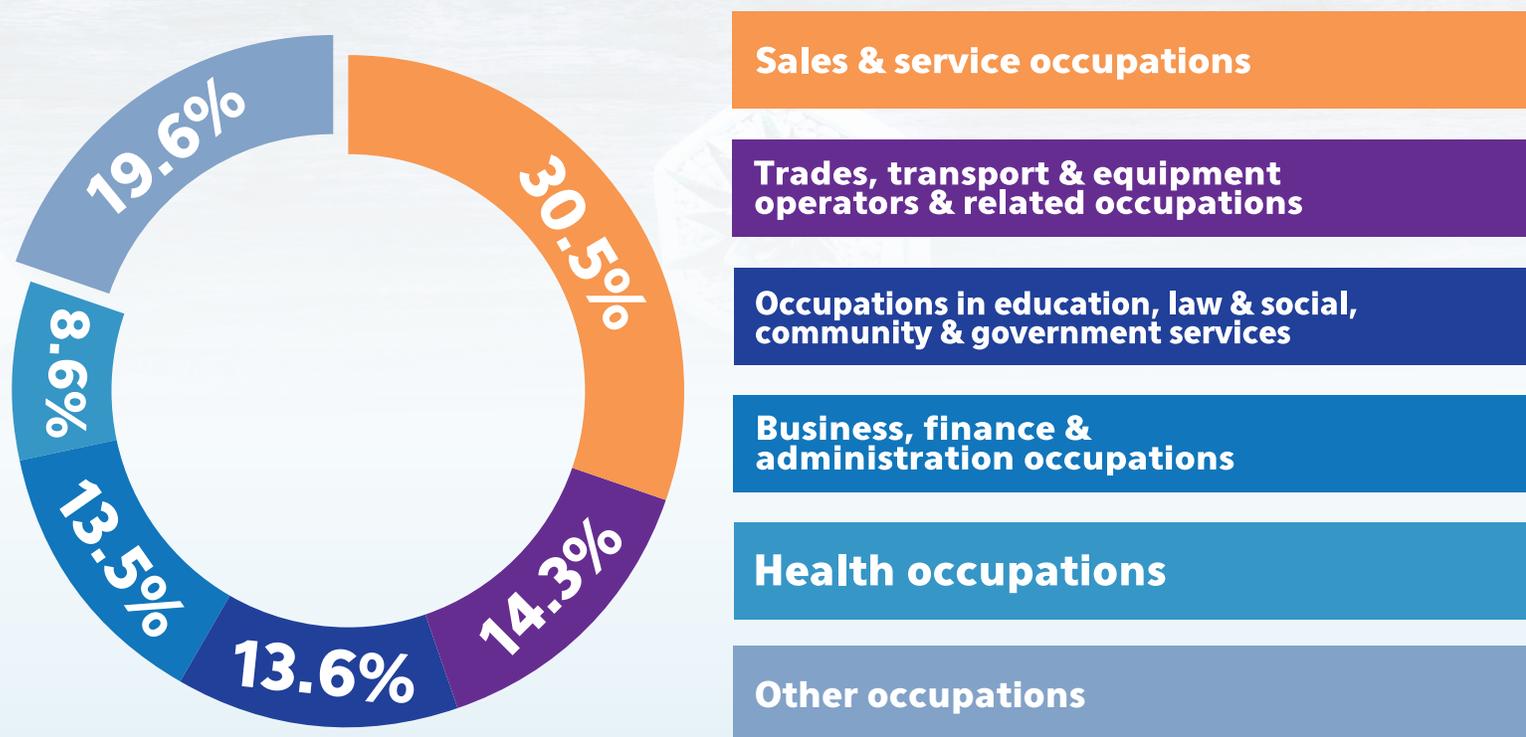
Accommodation & food services

Administrative & support, waste management & remediation services

Other industries

Figure 2 depicts the top occupations in Welland by number of jobs in 2017. The top three occupations were **sales and service occupations**; **trades, transport and equipment operators and related occupations**; and **occupations in education, law and social, community and government services**. These three occupations combined account for **58.4%** of the jobs in Welland.

**FIGURE 2: TOP FIVE OCCUPATIONS BY NUMBER OF JOBS, WELLAND, 2017**



Another factor of interest when analyzing a municipal labour market is its occupational compensation profile. For this report, we assessed the median hourly income of occupations in Welland. We converted this data into an annual income figure based on a 40-hour work week for a year (52 weeks). Based on these data, the **highest paid occupations** in Welland in 2017 were:

- **Management occupations**, with **1,275** jobs and a median annual salary of **\$83,908**
- **Occupations in education, law and social, community and government services**, with **3,234** jobs and a median annual salary of **\$68,588**
- **Natural and applied sciences and related occupations**, with **1,005** jobs and a median annual salary of **\$65,115**

# OCCUPATIONAL GROWTH, 2017

**Table 1** outlines the four occupations that experienced the most growth in terms of number of jobs within Welland between 2016 and 2017. These occupations are ranked by absolute gains within each occupation, and the percentage represents how much growth that occupation experienced. **Table 2** provides historical data on the top five occupations, based on the number of jobs in 2017, to show how job counts have changed over a one-year, five-year, and ten-year time span.

**TABLE 1: OCCUPATIONS WITH THE MOST GROWTH, 2016-2017, WELLAND**

Occupation	2016 jobs	2017 jobs	Total change	% change
Sales & service occupations	6,996	7,263	267	3.8%
Health occupations	1,881	2,050	169	9.0%
Trades, transport & equipment operators & related occupations	3,272	3,416	144	4.4%
Natural & applied sciences related occupations	923	1,005	82	8.9%

**TABLE 2: HISTORICAL JOB CHANGE FOR THE TOP FIVE OCCUPATIONS IN 2017, WELLAND**

Occupation	2007 jobs	2012 jobs	2016 jobs	2017 jobs	2007-2017		2012-2017	
					Total change	% change	Total change	% change
Sales & service occupations	5,913	6,482	6,996	7,263	1,350	22.8%	781	12.0%
Trades, transport & equipment operators & related occupations	2,782	2,737	3,272	3,416	634	22.8%	679	24.8%
Occupations in education, law & social, community & government services	2,650	2,548	3,385	3,234	584	22.0%	686	26.9%
Business, finance & administration occupations	3,211	2,824	3,226	3,212	1	0.03%	388	13.7%
Health occupations	1,318	1,725	1,881	2,050	732	55.5%	325	18.8%

## JOB DEMAND IN WELLAND, 2017

NWPB estimates job demand through the aggregation of public-facing, online job postings. Between January 1, 2017 and December 31, 2017, there were **1,651** job postings listed in Welland. The five most common occupations listed in Welland's job postings can be found in Figure 3. The top three identified occupations in terms of demand were:

- **Sales and service occupations (25.7%** of job postings)
- **Business, finance and administrative occupations (20.2%** of job postings)
- **Management occupations (14.9%** of job postings)

FIGURE 3: TOP FIVE OCCUPATIONS FOUND IN JOB POSTINGS, WELLAND, 2017

