

Canadian Business for Internationally Trained Professionals

If you're looking to restart your career or seeking to bridge the gap between your education, experience and employment in Canada, Goodman Group's **Canadian Business for Internationally Trained Professionals (ITPs) certificate** is for you.

This program is designed to provide you with the skills and knowledge required to secure commensurate employment. Not only will you acquire and develop technical skills, but also the communication and interpersonal skills currently being sought after by Canadian employers.



You will gain:

- **Cornerstone Soft Skills:** Courses designed to educate you in the laws and customs of business in Ontario.
- **Canadian Business Skills:** Courses to bolster existing degrees and experiences specific to Canadian Business Management.
- **Local Industry Presentations:** Regional Partners to provide insights into practical day-to-day activities in the Canadian workplace.
- **Goodman Innovation Capstone Project:** Business plan or consultancy solution as decided upon by the instructor.
- **Mentorship:** Opportunities developed for newcomers to Canada.



You are eligible if you:

- Are a Canadian citizen, permanent resident of Canada, or have refugee status at the time of application.
- Demonstrate English language proficiency, ie. IELTS of 6.5+ or an equivalent test score.
- Obtained a post-secondary degree or higher in another country.
- Demonstrate work experience as a skilled professional for 1+ years.



Welland Heritage Council
and Multicultural Centre



IWC | IMMIGRANTS
WORKING CENTRE



Program details

April 7, 2021 - June 23, 2021

- Academic and experiential components
- Hybrid (on-line & optional in-person)

\$3,295 + HST tuition offset with:

- 10% early bird discount
- Goodman Group scholarship
- Payment installments
- Low-interest loans
- Complimentary childcare
- Complimentary regional bus pass
- Group discounts (email prodev@brocku.ca)

Register by Monday, March 7, 2021 on
brocku.ca/goodman-group

WHY THE GOODMAN GROUP?



Taking businesses, careers, and ideas to the next level

Goodman Group brings together the expertise and experience of Goodman School of Business at Brock University. Delivering services and programming for the Brock and Niagara community, Goodman Group provides direct access to a full range of learning and development services offered by the faculty, staff and students.

Goodman Group is focused on building capacity through partnerships, serving the 21st century learner. It provides unique educational experiences, real-world learning and hands-on opportunities by working with faculty, staff, alumni, community partners, entrepreneurs and students.

Goodman Group provides:



Executive Development Programs



Start-Up Support



Professional Development Programs



Consulting Services

Professional Development Programs feature:



Award-Winning Faculty

Program sessions will be delivered by award winning Faculty from Brock University and balanced with experience of leading industry experts.



Accredited Certificate

Participants will receive a framed Certificate of Course Completion, upon successfully meeting all course requirements, issued by the Goodman School of Business.



AACSB Accreditation

The Goodman School of Business at Brock University is a member of the elite group of exceptional business schools around the world with international accreditation.

Contact Us

For program inquiries, please contact us at prodev@brocku.ca

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